

RIM AMRI

GRAPHIC & WEB DESIGNER

CONTACT

- +2165090969
- immeuble aoun jawhra, Sousse
- hello@rimamri.com
- rimamri.com

EDUCATION

MEDIA FORMATION

Higher Technician Diploma in
Multimedia & Marketing
2019-2021

CSFE SOUSSE

Technician Diploma in Computer
Maintenance
2017-2019

SKILLS

Web Development & Programming

- Front-End: React, Next.js, Tailwind CSS, Sass, jQuery
- Back-End: Laravel
- CMS Expertise: WordPress, PrestaShop, Drupal
- E-Commerce Solutions & Responsive Design

Creative Design

- Graphic Design: Logos, branding, and marketing materials
- Motion Graphics & Video Editing: Engaging animated content for social media
- UI/UX Design: Intuitive, user-friendly interfaces

Business & Marketing

- Digital Marketing Strategies
- Project Management & Leadership

CERTIFICATION

GOOGLE AND UDEMY

Web Development

ABOUT ME

I am Rim Amri, a seasoned freelance graphic and web designer since 2022, with a track record of delivering creative and impactful digital solutions. I have collaborated with international clients across Europe, the USA, and the Gulf region, contributing to projects like KAUST. My expertise lies in crafting responsive websites, engaging motion graphics, and visually compelling branding materials. In May 2024, I founded Reecraft, a creative agency dedicated to delivering tailored design and development services.

WORK EXPERIENCE

FREELANCE GRAPHIC & WEB DESIGNER | 2022 – PRESENT

- Designed and developed responsive websites for international clients in Europe and the USA.
- Created motion graphics, video ads, and branding materials tailored to client needs.
- Built custom e-commerce platforms, including reema.tn for fashion retail.

FOUNDER & DESIGNER | REECRAFT | MAY 2024 – PRESENT

- Established a creative agency specializing in web development, design, and marketing.
- Delivered projects that combine innovation with client-centric solutions.

WEB DEVELOPER | SAUDI-BASED COMPANY | 1.5 YEARS

- Worked on high-profile projects, including the KAUST website, focusing on user experience and performance.

GRAPHIC DESIGNER | PRINT COMPANY (TUNISIA)

- Designed brochures, posters, and business cards for local and international clients.
- Ensured high-quality results through pre-press management.

NOTABLE PROJECTS

WEB DESIGN & DEVELOPMENT

- REEMA.TN:
- KAUST
- AFRIC TRUSTECH BIOMETRICS:
- CARTHAGE-CREANCES.TN:
- REE-CRAFT.COM:

LANGUAGES

- ARABIC: NATIVE
- FRENCH: FLUENT
- ENGLISH: ADVANCED